

VIRTUAL EXCHANGE MASTERCLASS

FROM AI TOOLS TO AI CREATIVE PARTNERS:

Transforming Image, Video &
Multimedia Marketing



SPEAKER

MR. ROGER KAN

*VP of Strategic Partnerships
at Cosmose*

9 MAR, 2026
MONDAY

4:15 -
6:15 PM
(Hong Kong Time)



Registration

Hybrid mode:

 Zoom or  SMC 901, Shek Mun Campus

Enquiry:  sce_vec@hkbu.edu.hk  <https://sce-vec.hkbu.edu.hk>