

Hybrid Virtual Exchange Masterclass:

# THE ODYSSEY OF INFLUENCER MARKETING

**24 NOV, 2025**  
MONDAY

**4:00 –  
6:00PM**

 Zoom or  SMC 801, Shek Mun Campus



Registration

**Speakers**



**Mr. Harvey Man**

Producer, Trial & Error (試當真)



**Mr. Hui Yin**

Co-Founder, Trial & Error (試當真)

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