

# VIRTUAL EXCHANGE WITH SHENANDOAH UNIVERSITY, U.S.

*Sharing and Exchange on Advertising Campaign  
Development*



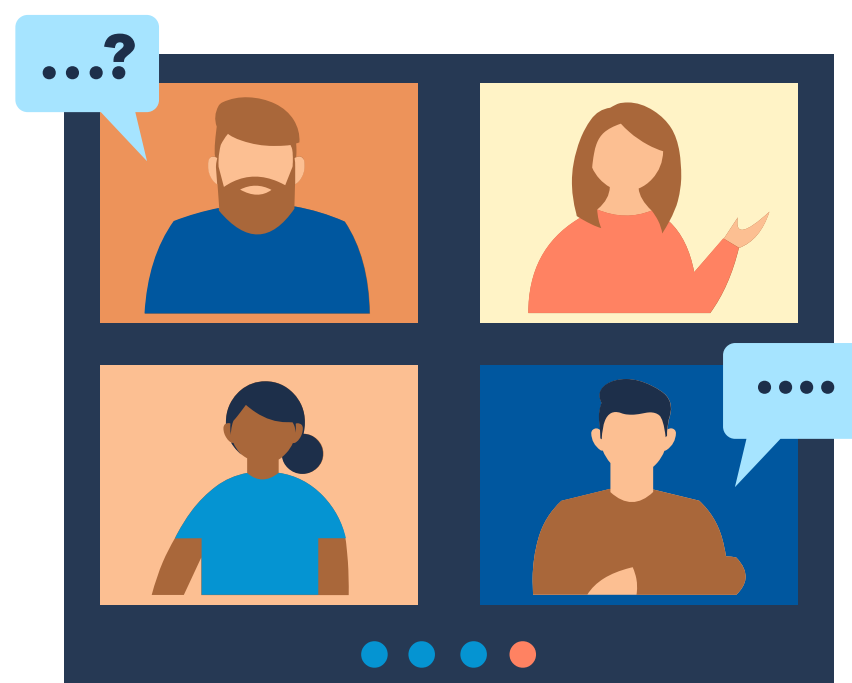
## 01 Creative Experience sharing

**CREATIVE EXPERIENCE SHARING**  
OCT 26, 2023, 4 PM  
**LOCATION: SMC701**

**SPEAKER: MISS PHOEBE CHAN**  
CREATIVE DIRECTOR OF DDB HK

Enquiry: ✉ [sce\\_vec@hkbu.edu.hk](mailto:sce_vec@hkbu.edu.hk)

The Project is funded by  
Quality Enhancement Support Scheme (QESS)



## 02 Virtual Exchange with Shenandoah University, U.S.

**VIRTUAL EXCHANGE WITH  
SHENANDOAH UNIVERSITY, U.S.**  
NOV 9, 2023, 10:30 PM 

**SIGN UP NOW**

